Building a Pipeline of Global Citizens: Supporting International Learning Experiences for Black Students



Hosted by:
The White House Initiative on
Educational Excellence for
African Americans











Host & Moderator: Monique S. Toussaint

Senior Advisor
White House Initiative on Educational Excellence
for African Americans





Overview



Opening Remarks

 Reha Mallory, Program Officer, International and Foreign Language Education Office, US Department of Education

Panelists:

- Kate Ireland, Director of Global Education, DC Public Schools
- Alexis Coleman, Rangel Fellow and Graduate Student at American University, Washington DC
- Dwayne Matthews, Diversity Recruiter, Peace Corps
- David Levin, Senior Program Manager and Diversity Coordinator, US Department of State
- Andrew Gordon, CEO & Founder, Diversity Abroad









Reha Mallory, J.D.

Program Officer
International and Foreign Language Education
U.S. Department of Education





A GLOBAL PERSPECTIVE

THE WORLD WE LIVE IN...

Lets talk numbers...

7 billion people in the world.

75% don't speak English.





90% of Americans don't speak a second language.

32 million Americans speak English and another language.

There are an estimated **400 million** English language learners in China.









Kate Ireland

Director, Global Education

DC Public Schools







Global Access, World Readiness

We provide the resources, expertise and opportunities necessary to ensure that every DCPS graduate is an inquisitive, informed and active world citizen, prepared for success in college, career and life in an increasingly diverse international community.









WORLD LANGUAGES



GLOBAL PROGRAMS



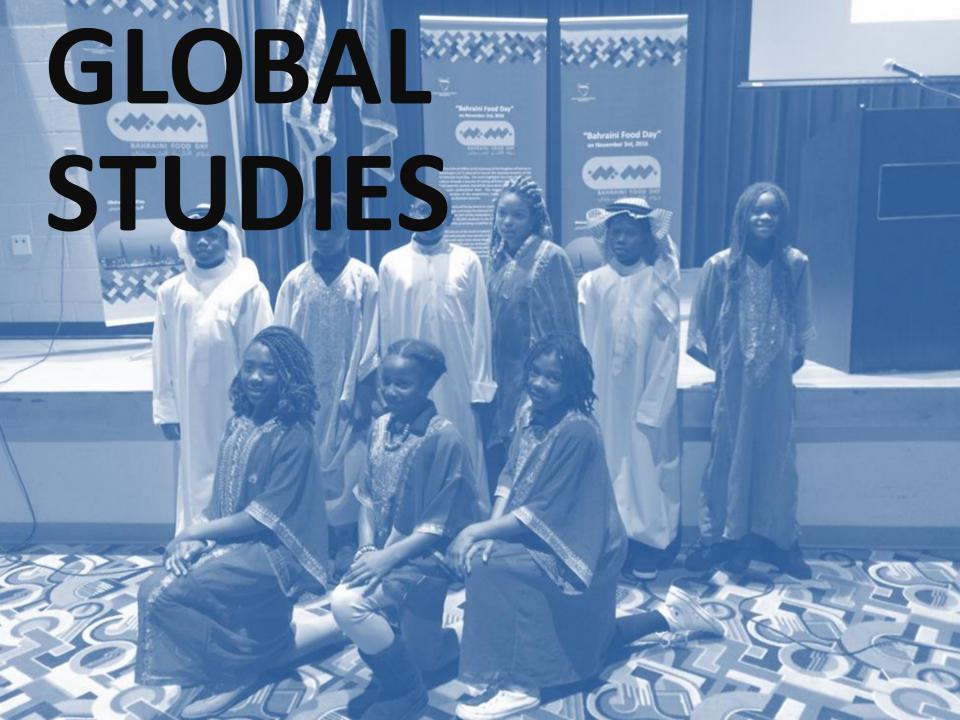
GLOBAL STUDIES

We build DCPS students' global competence through...





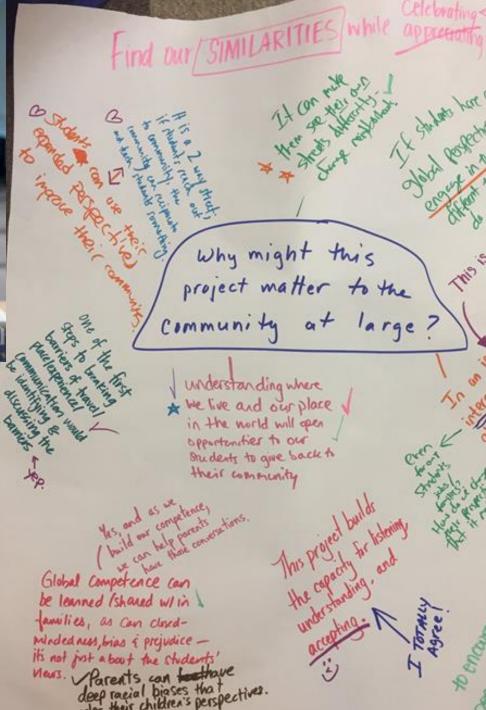












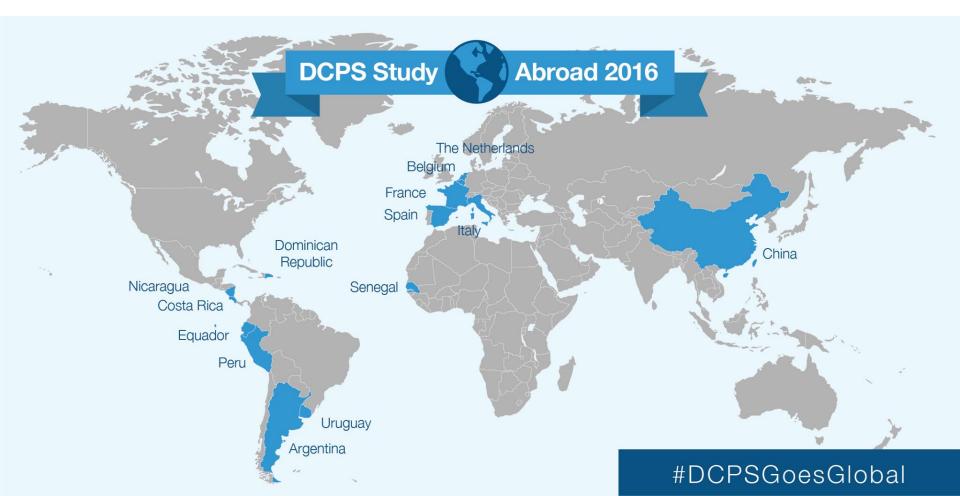






DCPS STUDY ABROAD:

Global Experiences for our Global Citizens





DCPS STUDY ABROAD:

By the Numbers

380 student travelers

- 933 applicants
- 230 11th graders
- 150 8th graders
- 41% student accept rate
- 280 passports provided

35 schools represented

- 14 high schools
- 19 middle schools /lower ECs
- 2 6-12 education campuses

continents

- 9 Language Immersion
- 6 Service Learning
- 2 SL/LI
- 1 Global Leadership

44 Travel Ambassadors

- 140 applicants
- 28% accept rate



Traveling abroad has changed my perspective tremendously.

Living in a city, where everything is accessible and fast paced can make you feel dependent. When I was in Senegal, thousands of miles away from home, my eyes were opened to the entire world. I am no longer see the necessity of the gaudy fixtures that come with America. I don't confined to the microcosm of my city. After studying abroad, I'm always dreaming of far away.

(11th grade, Senegal traveler)







Alexis Coleman

Graduate Student and Rangel Fellow





Promoting International Learning



- Creative Outreach
 - Social media
 - Events/Festivals/Fairs
 - College student organizations





Support Networks



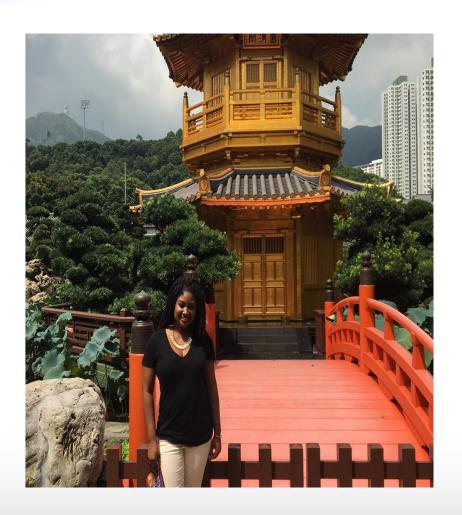


- Families and friends (peer to peer)
- Community groups/Churches
- Teachers/Counselors
- Professionals





My Experience



- Service Trips
- Study Abroad
- "Voluntourism"
- Tourism





Benefits

Benefits

- Cultural knowledge& sensitivity
- Language acquisition
- Professional development
- -JOBS
 - Rangel Fellowship
 - Foreign Service







Resources



- University Sponsored Trips
 - Alternative Breaks, Study Abroad Office
- Personally Arranged or via Private Company
 - AISEC, Adventures.org
 - Airfare Watchdog, Skyscanner
 - TravelNoire, Minority Nomad
- Department of State/Public Sponsorship
 - Critical Language Scholarship, Gilman, Fulbright





Questions?













Dwayne Matthews

Diversity Recruiter

Peace Corps







Dwayne Matthews Peace Corps Malawi, 2013-15

dmatthews2@peacecorps.gov

ASSIGNMENT AREA: SECONDARY PROJECTS: Community Health Advisor METHOD (Malawian Empowerment Through Hip-Hop and Organizational Development



Mission and Goals

The Peace Corps promotes world peace and friendship by

- Helping the people of interested countries in meeting their need for trained men and women
- Helping promote a better understanding of Americans on the part of the peoples served
- Helping promote a better understanding of other peoples on the part of Americans

Why?

Peace Corps promotes World Peace & Friendship through

Community-based Development and Cross-cultural understanding.



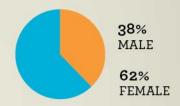
Who Volunteers

Current Volunteers

& Trainees: 7,000+

Total Americans who have served: 215,000+

Volunteers range in age



94% of Volunteers have at least an undergraduate degree.

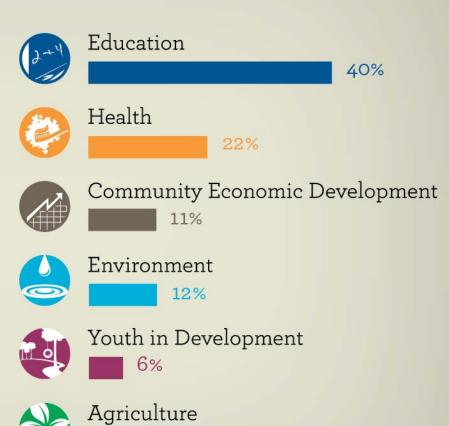
7% MARRIED

22% MINORITIES

8% OVER 50



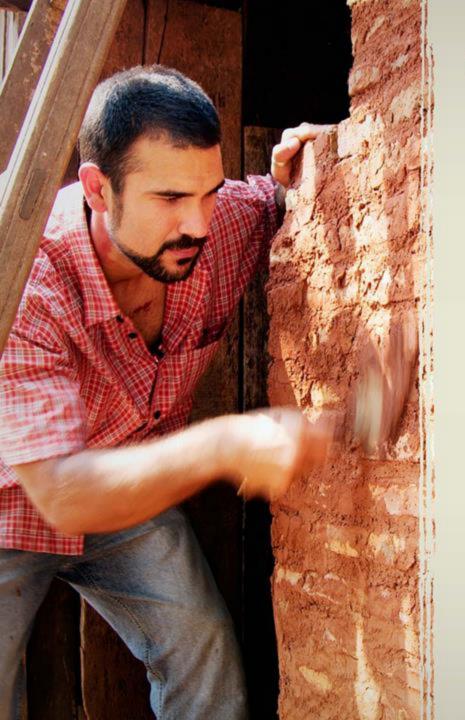
What Volunteers Do





Safety and Health

- Medical officers available 24/7
- Security officers
- Trained staff
- Community immersion training
- U.S. government support
- Victim advocacy



Benefits During Service

- Student loan deferment
- 30-70% Perkins Loan cancellation
- International travel
- Living stipend
- Vacation
- Medical and dental coverage
- Training
- No fee



Benefits After Service

- Transition funds
- Access to affordable health insurance
- Job placement support
- Federal employment advantages
- Vibrant alumni network
- Career enhancement
- Grad school benefits

Graduate School Benefits

- Master's International: Before and during service
- Fellows Programs: After service
- 140 universities participate
- 200+ university degree partner programs
- Lifetime eligibility
- Financial aid, scholarships, and waivers







What We Are Looking For

- Flexibility
- Leadership
- U.S. citizenship
- 4-year degree and/or relevant work experience
- Related tutoring, hobbies, and volunteering
- Language skills helpful, but not required









David Levin
Senior Program Manager and Diversity Coordinator
Bureau of Educational and Cultural Affairs
US Department of State





U.S. DEPARTMENT OF STATE



SCHOLARSHIPS, INTERNSHIPS AND EMPLOYMENT

U.S. DEPARTMENT OF STATE

- The lead foreign affairs agency of the United States government.
- Mission: Create a more secure, democratic, and prosperous world for the benefit of the American people and the international community.



www.state.gov

BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS (ECA)

- **Mission:** To increase mutual understanding between the people of the United States and the people of other countries through educational and cultural exchanges that support the development of peaceful relations.
- Congressional appropriation: more than \$550 million in FY 2016



http://exchanges.state.gov/

BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS DIVERSITY STATEMENT

The Bureau of Educational and Cultural Affairs of the United States Department of State strives to ensure that its efforts reflect the diversity of U.S. society and societies abroad. The Bureau seeks and encourages the involvement of people from traditionally underrepresented audiences in all its grants, programs and other activities and in its workforce and workplace. Opportunities are open to people regardless of their race, color, national origin, sex, age, religion, geographic location, socio-economic status, disability, sexual orientation or gender identity. The Bureau is committed to fairness, equity and inclusion.

eca.state.gov/files/bureau/diversity.pdf

BENJAMIN A. GILMAN INTERNATIONAL SCHOLARSHIP PROGRAM

- Provides awards to U.S. undergraduate students for their participation in study or internships abroad
- Awards up to \$8,000
- Nearly 3,000 awards annually
- Recipients must:
 - Be a U.S. citizen
 - Be enrolled at a 2-year or 4-year undergraduate college or university
 - Be receiving Federal Pell Grant funding





www.iie.org/gilman

FULBRIGHT U.S. STUDENT PROGRAM

TWO TYPES OF GRANTS

RESEARCH/STUDY GRANT

- 925 awards
- 8-12 months in country
- ~ 140 countries
- Independent research, study, creative or performing arts projects abroad

ENGLISH TEACHING ASSISTANTSHIP (ETA)

- 1100 awards
- 8-12 months
- ~ 70 countries
- Help teach English and U.S. culture in the classroom

http://us.fulbrightonline.org/home.html

FULBRIGHT U.S. SCHOLAR PROGRAM

- Provides grants to U.S. faculty and professionals to lecture and research abroad in a variety of academic and professional fields
- 2 months to one academic year in more than 125 countries
- Over 800 awards each year, for lecturing and/or research



FULBRIGHT SPECIALIST PROGRAM

www.cies.org

STUDENT PROGRAMS AT U.S. DEPARTMENT OF STATE

- The U.S. Department of State offers programs that help students gain experience and insight into our work, as well as a number of fellowships that assist in funding your education and can lead to employment. For more information and to learn about our many student programs and career opportunities visit careers.state.gov. There, you can also register under "Keep Me Informed" to receive updates on open vacancies and other relevant information and receive more information to determine which opportunity is best for you.
- U.S. Department of State Unpaid Student Internships
 - Virtual Student Foreign Service Internship (VSFS)
- Pathways
 - The Internship Temporary Experience Program (ITEP) and the Internship Experience Program (IEP)
 - The Recent Graduates Program
 - The Presidential Management Fellowship (PMF)
- Workforce Recruitment (WRP)
- In addition, the U.S. Department of State partners with other organizations to offer Fellowships that facilitate entry into the Foreign Service.
 - Charles B. Rangel International Affairs Program
 - Thomas R. Pickering Foreign Affairs Fellowship

careers.state.gov

CIVIL SERVICE/EMPLOYMENT AT U.S. DEPARTMENT OF STATE

• To learn more about a Civil Service career with the U.S. Department of State, visit the Civil Service Selection Process page on our careers website: http://careers.state.gov/work/civil-service/selection-process. To receive ongoing notifications, make sure to register under "Keep Me Informed."

Top 10 Civil Service Careers

- Foreign Affairs
- Human Resource (HR) Management
- Management/Program Analysis
- Financial Administration/Program Management
- Passport/Visa Services
- Accounting/Auditing
- Public Affairs
- Budget Analysis
- Contract Procurement
- Information Technology Management

careers.state.gov

U.S. DEPARTMENT OF STATE FOREIGN SERVICE CAREERS

- All Foreign Service Officers/Generalists enter the Foreign Service by selecting one of five career tracks. All career tracks engage with host government officials, private sector leaders, civil society members, and international organization officials.
 - 1. Consular officers assist Americans overseas and manage visa operations.
 - 2. **Management officers** provide the operations support platform for diplomacy.
 - 3. **Economic officers** promote economic partnerships, free markets, and trade.
 - 4. **Public Diplomacy officers** explain American values and policies.
 - 5. **Political officers** analyze and report on political issues.
- The Foreign Service Officer Test (FSOT) is offered in February, June, and October each year. Prospects are eligible to take the test once per year.

careers.state.gov

David Levin

Senior Program Manager & Diversity Coordinator

Bureau of Educational and Cultural Affairs

U.S. Department of State

2200 C Street, NW, Fourth Floor

Washington, DC 20522-0504

Phone: 202-632-3236

Fax: 202-632-6490

LevinDN@state.gov

exchanges.state.gov





Andrew Gordon
CEO & Founder
Diversity Abroad







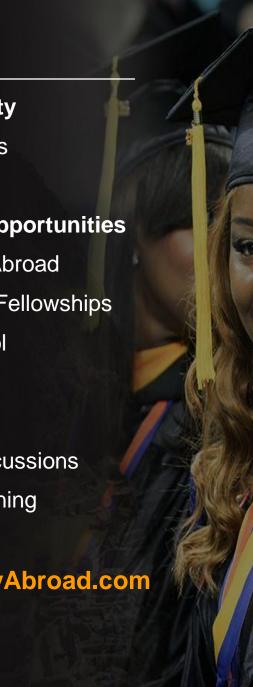
Who We Are

- We Are a Community
 - Authentic Stories
 - Online Forums
- We Match You to Opportunities
 - Study & Intern Abroad
 - Scholarships & Fellowships
 - Graduate School
 - Career
- We Prepare You

diversityabroad

- Community Discussions
- Leadership Training







Why Be Global?

In the 21st Century We Have Problems, But...

We Have Even More Opportunities





Why Be Global?

Personal Growth

&

Professional Growth





What Type of Opportunities?

Study Abroad

Internships Abroad

Volunteer/Teach Abroad

Fellowships

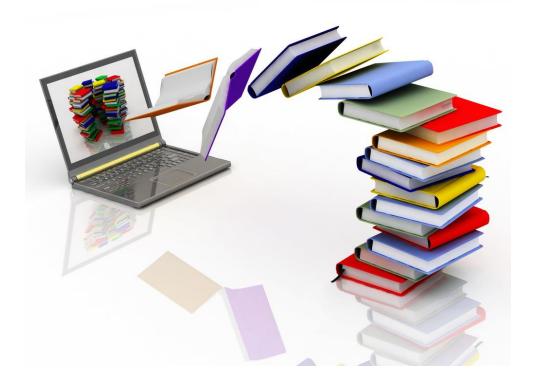






ED Programs and Resources





International and Foreign Language Education (IFLE) Office http://www2.ed.gov/about/offices/list/ope/iegps/index.html





TITLE VI PROGRAMS

BUILDING CAPACITY IN GLOBAL STUDIES & WORLD LANGUAGES

PROGRAM	PURPOSE
National Resource Centers (NRC)	Supporting teaching & research in World Area Studies — i.e. East Asia, Africa, Middle East, Latin America. Teach LCTLs
Foreign Language & Area Studies Fellowships (FLAS)	Fellowships developing experts with area studies and world language focus.
Centers for International Business Education & Research (CIBE)	Teaching a business curriculum from a global perspective. Work with businesses and chambers to build a globally competent workforce, promote local businesses abroad.



TITLE VI PROGRAMS

BUILDING CAPACITY IN GLOBAL STUDIES & WORLD LANGUAGES

PROGRAM	PURPOSE
Language Resource Centers (LRC)	Specifically focused on foreign language learning and teaching.
Undergraduate International Studies & Foreign Language Program (UISFL)	Seed money to internationalize the undergraduate curriculum.
American Overseas Research Centers (AORC)	Overseas research centers that promote and assist in postgraduate research, exchanges, and area studies. Centers in: Egypt, Indonesia, India, Palestine, Italy



FULBRIGHT-HAYS PROGRAMS

SUPPORTING MUTUAL EDUCATION & CULTURAL EXCHANGE

Program	Description
Doctoral Dissertation Research Abroad (DDRA)	Supporting the study of modern foreign languages & area studies in the US by providing opportunities for postgraduate level scholars to conduct research abroad.
Group Projects Abroad (GPA)	Supporting overseas projects in training, research, and curriculum development in modern foreign languages and area studies for teachers, students, and faculty.
Seminars Abroad (Seminars)	Short-term seminars abroad for U.S. educators in the social sciences and humanities designed to improve understanding and knowledge of the peoples and cultures of other countries.



COMPETITIVE PRIORITIES

ADDITIONAL POINTS FOR APPLICANTS TO EXPAND ACCESS

- Community Colleges
- MSIs
- New Applicants
- Teacher Education Programs
- Taking into account Financial Need for FLAS





IMPACT

- FLAS: 1000 AY fellowships & nearly 700 summer fellowships/yr
- 100 NRCs (FY14–17); 9,000 NRC outreach events (K-16 & public); 2,200 NRC career placements.
- 136 (49 @ the advanced level) Less Commonly Taught Languages (FY10-13).
- 5,300 DDRA fellows since 1964



Questions?









Thank You









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